



صناعات الغذائية
Food Industries

الثريا



COMPANY PROFILE



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Food Industries

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About Company

Al Thurayya Food Factory is a cutting-edge food manufacturing facility situated in the Al Shamal Industrial area of Qatar. It stands as a pioneering establishment in the region, offering an extensive selection of locally produced, high-quality food products.

Equipped with state-of-the-art technology and machinery, the factory specializes in the production of a diverse range of frozen and fresh ready-to-eat and ready-to-cook food items, along with a variety of baked goods. Notably, it is the first facility in the region to introduce frozen biryanis and ready-to-eat curries, marketed under renowned brand names such as Indian Coffee House, and Al Thurayya.

The factory upholds a rigorous quality control system to ensure that all products meet the highest standards of quality and safety. Stringent testing procedures are implemented for both ingredients and finished goods, with strict adherence to food safety regulations and hygiene standards.

Committed to sustainability and environmental responsibility, Al Thurayya Food Factory integrates energy-efficient equipment and technologies, while meticulously managing waste in an environmentally conscious manner.

Moreover, the factory places great emphasis on the continuous training and development of its workforce. A highly skilled and experienced team of professionals is dedicated to delivering exceptional products and ensuring superior customer service.

In conclusion, Al Thurayya Food Factory plays a vital role in Qatar's food industry.

Its steadfast commitment to sustainability and customer satisfaction establishes it

as a valuable asset in the realm of regional food production and distribution.

Our Mission

To revolutionize Qatar's culinary scene by delivering exceptional food products that exceed customer expectations and contribute to the growth of the food industry.

Al Thuraya Food Industries

Company Overview: Al Thuraya Food Industries is a cutting-edge food manufacturing facility situated in the Al Shamal Industrial area of Qatar. We stand as a pioneering establishment in the state of Qatar, offering an extensive selection of locally produced, high-quality food products. With a commitment to excellence and innovation, we cater to the evolving needs of consumers in the food industry.

Facility and Technology: Our state-of-the-art facility spans 1000 square meters and is equipped with advanced machinery and technology. The manufacturing process at Al Thuraya Food Industries adheres to stringent quality control measures, ensuring that all our products meet the highest standards. We have implemented automated production lines and temperature-controlled storage facilities to maintain product freshness and quality.

Our Vision

To be Qatar's premier provider of high-quality, innovative, and sustainable food products, delighting customers with diverse

culinary offerings, and contributing to the growth of the local food industry.





Message from Chairman

Dear Esteemed Stakeholders,

As the Chairman of AI Thuraya Food Industries, it is with immense pleasure and gratitude that I reach out to you today. AI Thuraya Food Industries has been a cornerstone of Qatar's food industry, offering a wide range of Frozen, Chilled, Fresh, and Ready to Eat Packed food products. Our journey, spanning several years, has been defined by a relentless pursuit of excellence, innovation, and unwavering commitment to our valued customers. In a constantly evolving marketplace, we understand the importance of adapting to changing dynamics and consumer preferences. As such, we continuously invest in cutting-edge technologies, research, and development to ensure that our products remain at the forefront of the industry. We take immense pride in the passion and expertise of our team, who work tirelessly to deliver products that consistently exceed expectations.

Our success would not have been possible without the invaluable support and trust bestowed upon us by our customers, suppliers, and partners. Your unwavering commitment to AI Thuraya Food Industries has served as a beacon of inspiration, urging us to strive for greatness each day. We recognize the significance of your feedback and have always considered it a vital component in shaping our future endeavors. As we look forward, our vision for AI Thuraya Food Industries is one of sustained growth, diversification, and social responsibility. We remain committed to nurturing long-term partnerships and exploring new avenues for collaboration, both locally and internationally.

I would like to express my heartfelt appreciation to all our stakeholders for their invaluable contributions, which have played an instrumental role in our journey thus far. Together, we have built a legacy of trust, quality, and innovation that sets AI Thuraya Food Industries apart in the market.

On behalf of the entire leadership team and employees at AI Thuraya Food Industries, I extend our sincerest gratitude for your continued support and faith in our organization. We remain committed to delivering exceptional products and experiences, raising the bar of excellence, and forging a brighter future for the food industry.

Thank you for being an integral part of our success.

Warm Regards,

Saleh Hamad M S Al Romaihi

Chairman
AI Thuraya Food Industries



Message from CEO

Dear Valued Customers,

AI Thuraya Food Industries has always strived to provide the finest Frozen, Chilled Fresh, and Ready to Eat Packed food products in Qatar. We understand that our success relies heavily on your satisfaction, and we are committed to consistently delivering excellence in everything we do.

We take pride in our ability to combine traditional culinary expertise with cutting-edge technologies to create products that meet the diverse needs and preferences of our customers. Our dedicated team of experts, from food scientists to experienced chefs, work tirelessly to ensure that every item we produce adheres to the highest standards of quality and safety.

We have implemented rigorous safety protocols throughout our production processes to ensure the well-being of our employees and the integrity of our products.

Moreover, we have continually invested in research and development to bring you new and exciting offerings. Our team has been working diligently to expand our product range, incorporating innovative flavors and ingredients that cater to a wide range of tastes and dietary requirements. We are proud to say that our efforts have resulted in a number of remarkable additions to our portfolio.

At AI Thuraya Food Industries, sustainability is at the core of our operations.

We are deeply committed to minimizing our environmental impact and promoting sustainable practices throughout our supply chain. From responsible sourcing of ingredients to efficient packaging and waste management, we are actively working towards a more sustainable future for the food industry.

We greatly value your feedback, as it allows us to continuously improve and tailor our products to your needs. We encourage you to share your thoughts, suggestions, and any concerns you may have with us. Your insights are invaluable to us as we strive to exceed your expectations and maintain our position as a trusted leader in the food industry.

It is our honor to serve you, and we remain committed to providing you with the finest quality products that bring joy to your tables.

Thank you for being a part of our journey.

Warm regards,

Dr Noushad CK

CEO
AI Thuraya Food Industries

Product Range

At Al Thuraya Food Industries, we take pride in our diverse product range, which includes frozen, chilled and fresh ready-to-eat and ready-to-cook food items, as well as a variety of baked goods. Our offerings cater to various culinary preferences and dietary needs. Notably, we are the first food manufacturing facility in the region to introduce frozen biryanis and ready-to-eat curries, marketed under renowned brand names such as Indian Coffee House and Al Thuraya.

Quality Assurance: Quality is of paramount importance to us. Al Thuraya Food Industries upholds a rigorous quality control system to ensure that every product leaving our facility meets the highest levels of quality and safety. We source premium ingredients from trusted suppliers and conduct thorough testing at every stage of the production process. Our commitment to quality has earned us certifications such as ISO 22000 : 2018, Halal and HACCP.



Sustainability Initiatives

Al Thuraya Food Industries is dedicated to sustainable practices and environmental responsibility. We have implemented energy-efficient equipment and technologies, optimizing resource consumption and reducing our ecological footprint. Our waste management systems prioritize recycling and proper disposal, minimizing environmental impact. We continually seek opportunities to enhance our sustainability efforts and contribute to a greener future.

Professional Workforce: Our success is built upon the expertise and dedication of our workforce. Al Thuraya Food Industries places great emphasis on employee development and training. We foster a culture of continuous learning, ensuring that our team members possess the necessary skills and knowledge to excel in their roles. Our highly skilled professionals, including food technologists, quality control experts, and production specialists, work collaboratively to uphold our commitment to excellence.

Partnerships & Distribution

We have established strong partnerships with retailers, distributors, and foodservice establishments across the region. Our products are distributed through an extensive network, ensuring wide availability for consumers. Additionally, we work closely with international partners to explore new markets and expand our global presence.

Conclusion: As a leading food manufacturing facility in the region, Al Thuraya Food Industries plays a vital role in Qatar's food industry. Our unwavering commitment to excellence, cutting-edge technology, diverse product range, and sustainability initiatives position us as a trusted and preferred partner for high-quality food products.

We strive to exceed customer expectations and remain at the forefront of innovation in the industry.

